



2007-2008
CORE
catalogue



LIMITED EDITION 'CENTENNIAL' BICO SCRAMJET. COMING JUNE, 2015.
JOEY WEARS A VINTAGE BICO EWI® PENDANT.



URBAN LIFE. tribal inspiration.

Established in Bondi Beach, Australia in 1995, BICO has become a global brand that is distributed in over 20 countries.

BICO's unique and innovative approach to design and manufacturing enables it to produce affordable cutting edge street and surf jewellery for men.

To complement its fine products, BICO provides striking POS (Point of Sale) material and displays units.

This catalogue showcases BICO Australia's core range for 2007 - 2008. During this period new product ranges will be available.

BICO is renowned for its hand polished silver plated pewter pendants. It is a pendant that is characteristically BICO because of its original design and unique finish.

We are inspired by the very tribal or the things that are universal and have a connecting power to people.



CON
FROZEN IN ELECTROSTATE - 2023
TRANSPORTED TO SATURN - 2099
FOR NEW YEARS PARTY 4TH MILLENNIUM



BICO Australia is also the proud manufacturer of Beachley, surfing legend Layne Beachley's signature range of jewellery. Please contact us for more information.

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IMPORTANT NOTE:
Products are shown in this catalogue at actual size unless indicated.
The product and colours of the product are shown as accurate as possible at the time of the photographs.
Conversions from centimetres to inches are approximate.

PHOENIX WOOD & METAL

A powerful combination of man made and natural elements. Wood inserts are New Guinea Rosewood. (see page 42 for chains in matching finishes) Pendants shown at actual size.

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EW2 (SI) TRE' onwards forever, never still

EW3 (SI) AUROCHS heroism & triumph

EW4 (SI) NOBLE CROSS humble, modest & true

EW5 (SI) LION MANE the hunter, the game

EW7 (SI) LIONHEART bravery & fortitude

EW9 (SI) ORIGIN bound by the beginning

EW10 (SI) BENNU to rise, to ascend

EW11 (SI) TRIBIRTH past, present, & future

EW12 (SI) SALTĀ dance of youth break free

EW14 (SI) DAHĀKA bold and aggressive, empowering

EW15 (SI) GALAHAD purity of soul, gallant

EW16 (SI) URBAN CROSS faith in the streets

EW17 (SI) SHADOWBIRD watchful from a distance, protective

EW18 (SI) LIFESEED humanity endures

available in 3 finishes: silver (SI) brass (AB) black (BL)

EW18SI EW18AB EW18BL

This range is available in 3 different finishes. When you order, please choose the pendant code then add the finish code.

CARBON

Carbon fibre is a symbol of the technological elite and a visually stunning material. (see page 42 for chains in matching finishes)
Pendants are shown at actual size.



NC1 (SI)
MYSTERIOS
fan of the dark arts
secretive



NC2 (SI)
MARVEL
bold and charming
never in the background



NC3 (SI)
CONTINUUM
all things connected
and progressing



NC4 (SI)
WARBIRD
passionate and driven
by the emotive



NC5 (SI)
JUNO
the big light
great expectations



NC6 (SI)
ELIPSIS
the book of life is
unwritten



NC7 (SI)
CARBON SUN
to live again
rejuvenation



NC8 (SI)
TECH CROSS
a meld of the past and
the future



NC9 (SI)
STRUCTURE
firmly dependable,
gibraltar



NC10 (SI)
EUCLIDEAN
straight to the point
see it as you read it



NC11(SI)
COURAGEOUS CROSS
the confidence to
move forward



NC12 (SI)
STRIKER
ready to act,
dive into it

available in 3 finishes:

silver (SI)

brass (AB)

black (BL)



NC12SI



NC12AB



NC12BL

This range is available in 3 different finishes. When you order, please choose the pendant code then add the finish code.

DOGTAGS

ORBITAL

Inspired by the extraterrestrial. Orbital Dogtags are only available in silver finish.
Pendants shown at actual size.



DT3
ROGUE
reckless & self reliant



DT4
WATCHER
keenly observant



DT6
VECTOR
logical & rational



DT14
SKYLAB
discovery



DT17
CASSINI
dreamer



DT18
SUISEI
voyager

DOGTAGS

SYSTEM*

Minimalist set of dogtags available in different finishes to complement any style. Only System Dogtags are available in different finishes. (see page 42 for chains in matching finishes)
Pendants shown at actual size.



DT19 (SI)
SENTOSA
calm and
tranquil lion



DT20 (SI)
SIMURGH
benevolence and
purity



DT21 (SI)
WORLD SOUL
connected to the
soul collective



DT22 (SI)
MAGIK
transcend the reality



DT23 (SI)
DOUBLE STING
action begets
action



DT24 (SI)
BEDWANG
legacy of the
ocean



DT25 (SI)
CHIMERA
to ward off
illness



DT26 (SI)
NUWA
virility and
survival

This range is available in 3 different finishes. When you order, please choose the pendant code then add the finish code.

silver (SI)

brass (AB)

copper (AC)

Only DT19 - DT 26
are available in 3 colours:



DT19SI



DT19AB

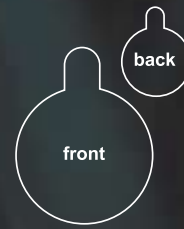


DT19AC

AXIS

SPINNERS

Pendants with spinning centers and design features on both sides. Pendants shown at actual size.



S1 (A)
CELLA
inner drive, inspired from within

S2 (AB)
APERTURE
light shines from you

S3 (AB)
TOMOE
birth, life & spirit

S4 (AB)
MESOCRYPTO
secrecy & promises

S5 (AB)
TALON of INDUSTRY
innovative minds

S6 (AB)
CYBERUTOPIA
the future is now

S7 (AB)
VERITAS WHEEL
truth and transparency

S8 (AB)
TRISCÉLICAT
upwards & onwards

centers are available in 3 finishes:

brass (AB) copper (AC) black (BL)



S6AB S6AC S6BL

This range is available in 3 different finishes. When you order, please choose the pendant code then add the finish code.

B PENDANTS

ORIGINAL BICO SPINNERS



B90 (R)
TRIPLE LABRYS
triple axe of history

B91 (BL)
TRISPIRA
spiralling waves

B92 (P)
NORDS
the phases of the moon

This range is available in 6 different resin colours. When you order, please choose the pendant code then add the colour code.

B pendants are available in 6 resin colours:



light blue (LB) pink (PI) purple (PU)
black (BL) blue (B) red (R)

VOLTAGE

An industrial feel with a tribal sense of style. Rubber O-rings add another dimension to the design and feel of Voltage pendants. (See page 42 for chains in matching finishes) Pendants shown at actual size.



OR1 (SI)
WHEEL of DISCOVERY
an open world

OR2 (SI)
CORSAIR
fast & decisive

OR3 (SI)
RAIDER
the art of surprise

OR4 (SI)
TESLA
eccentric wisdom

OR5 (SI)
NOVITORO
uncompromising stalwart

OR6 (SI)
ARCHAIOS
the ancient past leads us

OR7 (SI)
AMIR'S DAGGER
what you see is what you get

OR8 (SI)
ORBITAL FISH
a life connected

OR9 (SI)
ARTISAN CROSS
live your own faith

OR10 (SI)
SPLINTER
resourcefulness

available in 3 finishes:

silver (SI) brass (AB) copper (AC)



OR10SI OR10AB OR10AC

This range is available in 3 different finishes. When you order, please choose the pendant code then add the finish code.

PAIRS

Pair pendants are ideal to split between loved ones and friends. Pendants are shown at actual size.



BP1s - silver snowflake (shown here)
BP1g - gold snowflake
ETERNAL LOVE
love everlasting
winter memories



BP2s - silver symbol
BP2g - gold symbol (shown here)
FOREVER
two souls
united forever



BP3s - silver star (shown here)
BP3g - gold star
STARGAZERS
look beyond the heavens
blazing desire
* see bottom of page



BP4g - silver bat (shown here)
BP4s - gold bat
DARK LOVE
passionate & immortal affection
hidden devotion



BP5s - silver cross
BP5g - gold cross (shown here)
UNDERWORLD
unforsaken connection
bond without boundaries



BP6s - silver cross
BP6g - gold cross (shown here)
SACRED SHEILDS
mutual protection
synergy of spirits



BP7bl - black leather (shown here)
BP7br - brown leather
SKI TAGS
"what happens on the mountain,
stays on the mountain"



BP8bl - black leather (shown here)
BP8br - brown leather
CROSS TAGS
to choose your faith
within each other



BP9br - brown leather (shown here)
BP9bl - black leather
SQUIRE
partners in arms,
a team to be reckoned with



BP10br - brown leather (shown here)
BP10bl - black leather with crystals
PEACE PIECE
harmony between 2 people
harmony between nations



BP11
ANT DANCE
working smoothly as one



BP12
KINGS and QUEENS
the world is our throne

*STARGAZERS are available with and without Swarovski crystals. Crystals are available in blue (B), purple (P), red (R), and light blue (LB).

CROIX

One of the world's most important and powerful iconic symbols. Pendants are shown at actual size. Only available in Silver finish.



BCR1
SACRED
love, stronger
than steel



BCR2
CELT
endurance
& tenacity



BCR3
ETHEREAL
clearness of
mind & soul



BCR4
TEMPLAR
chivalry &
virtue



BCR5
PERCIFFAL
loyalty & strength



BCR6
CONSTELLATION
a beacon for
dreamers



BCR7
AMIS
faithful
comradery



BCR8
AMILE
benevolence
shouldering burden



BCR9
CARVER
perseverance
steadfastness



BCR10
AARIEL
fearlessness



BCR11
GABRIEL
guardianship



BCR12
BENEDICT
swift decisions

DUNCAN, PRO SURFER TATTOOED
BY GYPSY NATION USING BICO
UTILITY ARM 206-1 CUSTOMISED
WITH TATTOO EXTENSION.
ARM AVAILABLE SPRING 2025.



POLARIS

Incorporating innovative technology, a seamless blend of two pieces to create one magnificent pendant. Pendants are shown at actual size.

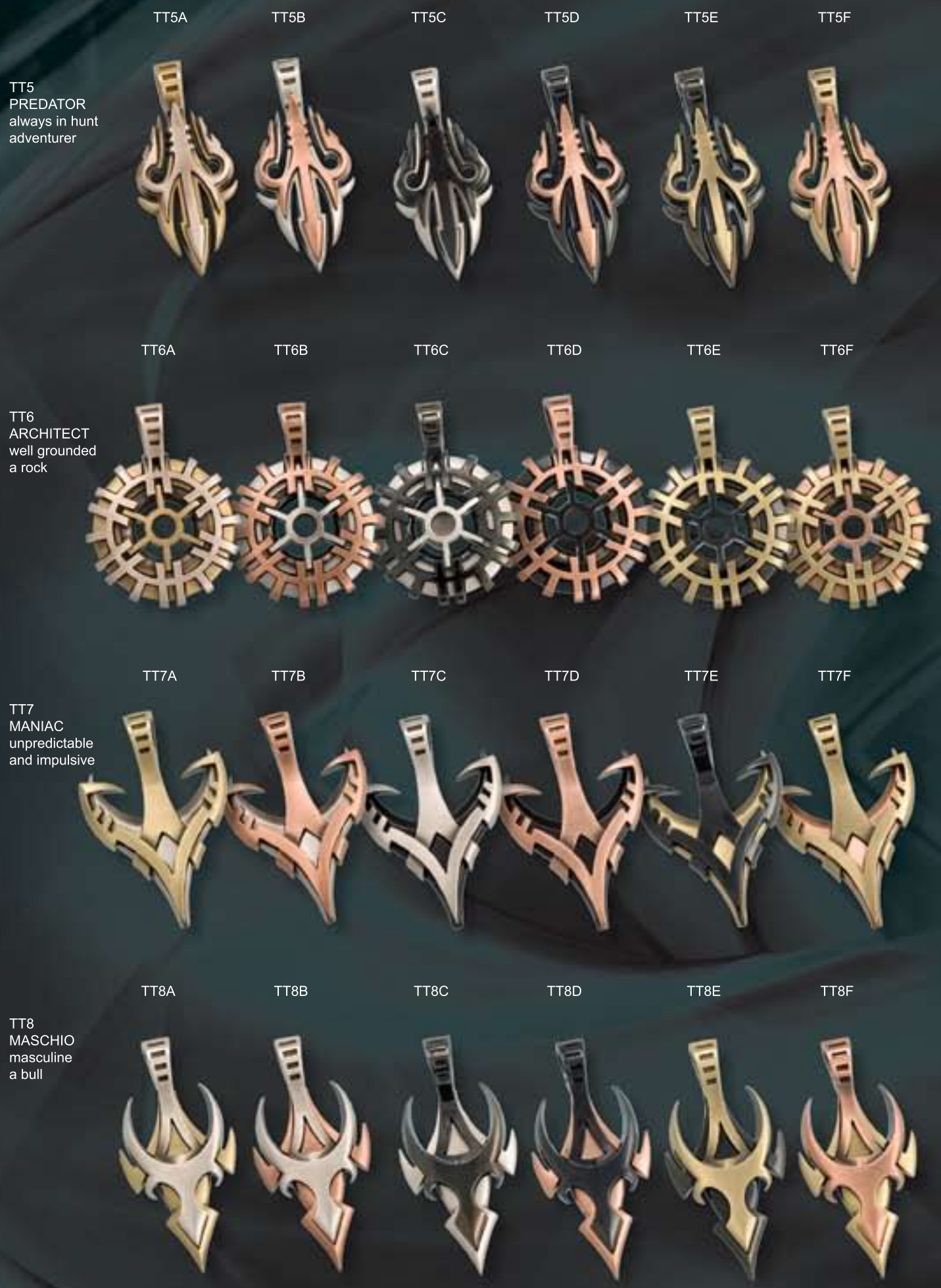


TT1
WING
world travelled
freethinker

TT2
DIABLO
fiery intensity
risk taker

TT3
KILLER BEE
brotherhood

TT4
UNIVERSE
to look outside
your circle



TT5
PREDATOR
always in hunt
adventurer

TT6
ARCHITECT
well grounded
a rock

TT7
MANIAC
unpredictable
and impulsive

TT8
MASCHIO
masculine
a bull

pendants are shown at actual size

TT9
CRUCIFIS
guided by faith



TT10
INCISION
ability to get
what you want



TT11
HAZZARD
the wild child
no restrictions



TT12
ALEXANDER
to conquer
the world



TANDEM

TT13
DEUCE
quick witted
silver tongue



TT14
MERIDIAN
always at your
best



TT15
ORBITA
wrapped in space
grand dreamer



TT16
XANTHE
shine above
the rest



TT17
REALM
beyond reality
the inferno



TT18
AP GWYNEDD
masterful maestro



pendants are shown at actual size

pendants are shown at actual size

E PENDANTS 2007

Exciting new additions to BICO's classic range, the E pendant. Available in 3 new finishes to go with our traditional Silver finish. (See page 42 for chains in matching finishes) Pendants are shown at actual size.



E230 (SI)
MAELSTROM
controlled



E231 (SI)
TORONADO
guts & glory



E232 (SI)
BASCO 3
supersonic &
veracious



E233 (SI)
OUTLAW
push the limits



E234 (SI)
WYATT
freedom and
flames



E235 (SI)
THAYLACINE
wild & enigmatic



E236 (SI)
KAMINARI ZOKU
ride fast, loud as
thunder



E237 (SI)
SUPERBIRD
powerhouse of
speed



E238 (SI)
SANCTI
faith without limits



E239 (SI)
AEGIS
the comfort of
confidence



E240 (SI)
HUNTSMAN
understanding justice
through experience



E241 (SI)
STAG PINCER
fortitude
stand your ground



E242 (SI)
TRISHULA
the cycle of birth,
life, and death



E243 (SI)
INVERTED FLAME
enjoys solitude
deeply introspective



E244 (SI)
KATANA ZOA
quick witted and
flamboyant



E245 (SI)
BIRD OF PARADISE
with a family united



E246 (SI)
SULEMANI
to be modest and
humble



E247 (SI)
PROUD SWAN
enlightenment &
self transformation



E248 (SI)
FLAMINGO
graceful
empowerment



E249 (SI)
TWO EAGLES
balancing heart and mind



E250 (SI)
SIDEWINDER
bold and smooth
operator



E251 (SI)
SUMMER FERN
genesis for
fond memories



E252 (SI)
THE CRAB
inspired by the
incarnation of souls



E253 (SI)
SPIRAL CLOUDS
optimistic times
open minded



E254 (SI)
MORTY
not afraid of anything
cheeky recklessness



E255 (SI)
EPIPHANY
intuitive and perceptive



E256 (SI)
MANJUSRI'S LION
bearer of knowledge



E257 (SI)
FATED CROSS
to follow in destiny
without waiver



E258 (SI)
NOBLE SWORD
"power possesses a
dual aspect"

available in 4 finishes:

black (BL)

silver (SI)

brass (AB)

copper (AC)



E243BL



E243SI



E243AB



E243AC

This range is available in 4 different finishes. When you order, please choose the pendant code then add the finish code.

available in 4 finishes:

black (BL)

silver (SI)

brass (AB)

copper (AC)



E249BL



E249SI



E249AB



E249AC

This range is available in 4 different finishes. When you order, please choose the pendant code then add the finish code.



E259 (SI)
PSI CROSS
beyond the physical
potency of the mind



E260 (SI)
PERCIFFAL
loyalty & strength



E261 (SI)
STAR SCOUT
resourceful and adventurous



E262 (SI)
TURBINE
power play maker



E277 (SI)
FIREBIRD
no need to tame the
fire



E278 (SI)
CROSSWING
always above and
beyond the call



E279 (SI)
SHAH
with leadership comes
great responsibility



E280 (SI)
ATTICUS
universal philosophy
ancient wisdom



E281 (SI)
CULPRIT
puts plans in action,
zealous



E263 (SI)
SALTA
dance of youth
break free



E264 (SI)
PENTASTAR
without light there
are no shadows



E265 (SI)
UBERNOVA
when your just too good
super confidence



E266 (SI)
PLASMATA
surrounded by energy



E282 (SI)
ANDROID
definite and incisive



E283 (SI)
SCEPTOR
governing personality,
a leader



E284 (SI)
DAGGER
action and
consequences



E285 (SI)
FIREFLY
lead the way,
make the choices



E286 (SI)
ACACIA
the purity of life,
innocence



E267 (SI)
THE MUSCLE
blunt force at all times



E268 (SI)
THE FLYER
why go through when
you can go above



E269 (SI)
THE RACER
catch me if you can



E270 (SI)
THE BACKUP
steadfast & always
ready



E271 (SI)
THE NATURAL
graceful & at ease with
anything



E287 (SI)
ELECTRA
dynamic and
extroverted



E288 (SI)
VEGAS
be impulsive,
improvise



E289 (SI)
RAVEN
the start of a great life



E290 (SI)
NEMESIS
equal to anyone,
take on the world



E291 (SI)
KULAM
protection from life's
little hexes



E272 (SI)
THE AGILE
hard to catch



E273 (SI)
THE RIFLEMAN
delivers from afar



E274 (SI)
THE RELIANT
will always be
depended on



E275 (SI)
THE WINGER
there to finish the job,
a deal closer



E276 (SI)
FU-XING
for good fortune and
happiness



E294
SIDEWALKER
don't follow the roads
others have built



E295
CORDUROY
observe, learn,
and adapt

This range is available in 4 different finishes. When you order, please choose the pendant code then add the finish code.

available in 4 finishes:



E290BL E290SI E290AB E290AC

This range is available in 4 different finishes. please see swatch section on page 19 pendants are shown at actual size

pendants are shown at actual size

LEO, WEARING BICO PRO SKATE ARM 805-1.
 CLEARS '63 CADILLAC.
 ARM AVAILABLE SPRING 2025.



LEATHER

Fine leather inserts presented in simple but bold shapes.
 These pendants convey a handsome earthiness.
 Pendants shown at actual size.



CHIEF WATCHING EAGLE
 FROZEN IN ELECTROSTATE - 1846
 TRANSPORTED TO UNITED NATIONS, MARS COLONY - 2190
 CULTURAL AMBASSADOR TO THE 19TH CENTURY



EL1 (A)
 MAGPIE
 mischievous prankster



EL2 (D)
 TOKOTA
 everyone's mate



EL3 (D)
 LANGUNDO
 for peace at all costs



EL4 (C)
 BROKEN WING
 a realist, knowing
 who you are



EL5 (E)
 ENAPAY
 walks bravely



EL6 (B)
 ZONTA
 trustworthy character



EL7 (E)
 ARIS
 enterprising & able to
 adapt



EL8 (B)
 NUCLEAR
 greatness or fatal
 flaw?

available in 5 combinations:



EL5A EL5B EL5C EL5D EL5E

This range is available in 5 different combinations.
 When you order, please choose the pendant code
 then add the combination code.

E PENDANTS

ORIGINALS

The classic E pendant, world renowned for its elegant tribal style and unique polished finish. Originals are only available in silver finish. Pendants shown at actual size.



E1
MAUI
water spirit



E2
THE BAT
long life & happiness



E4
THE STAG
strength and male sexuality



E7
GAMMADION
the four elements
water, fire, air, earth



E8
SUN SHIELD
prosperity
divine protection



E14
ANCHARA
strength, calmness
& growth



E16
JOMON
individuality,
fertile imagination



E17
PYRO
intuition, inspiration
& psychic powers



E23
PYRO (small)



E25
WORLD TRIAD
eternity & cosmic
creativity



E36
ALIEN ANGEL
intelligence
divine protection



E48
SHEMESH
illumination from
the true source



E57
THE FISH
friendship and
sensitivity



E59
MAGIC KNOT
love charm
protection from evil



E87
VAPATRA
transformation of
the elements



E90
PEGASUS
flights of fantasy,
mystic belief



E91
ARACHNIA
the spinner of fate



E93
CRYPTEA
the key to cryptic
puzzles



E98
SESA
free spirited
creativity



E102
OHMI
inspirational
thoughts, luck in life
& love



E103
BLAZE
energy, a blaze of glory



E104
EXCALI
determination,
honesty & courage



E105
TERRAN
stability, wisdom
protection



E106
PRANIC AIR
chi energy, spiritual
contentment



E107
AURORA
vision & new
beginnings



E117
SCARP
tribal protection



E119
ANEMONE
calmness &
tranquility



E124
ANNEX
awakening of one's
senses



E125
THE MASK
guardian of spirit



E126
THUNDERBIRD
unlimited,
a leader



E128
THE SOURCE
energy & movement
of life source



E129
SEA HORSE
confidence, grace & joy
emotional stability



E130
EAGLE FEATHER
good luck for both
giver & receiver



E131
CHANGE
life repeats itself like a
wheel - you have the
power to change it



E142
FITCHEE CROSS
faith cuts into the
soul

pendants are shown at actual size



E143
HERALDIC CROSS
chivalry past down
from generations



E146
HELLBLAZER
risk taker
life on the edge



E150
STORMRIDER
daring pursuit for
adventure



E151
WOODSTOCK
communal awareness,
uninhibited



E153
KANALOA
watcher of all oceans



E192
STAR of DAVID shield
protection for the weak



E193
STAR of DAVID medallion
helping the needy



E292
STAR of DAVID Hamsa
the giving hand



E293
HAMSA
protection from the 'evil eye'



E165
TEMPEST
lost in the storms



E167
COCOON
new beginning



E169
PINCER
stuck in the moment



E170
SEAWOLF
oceans & crowds



E171
THUNDER
internal conflict



E179
THE TICK
to take on more than
expected



E180
TADPOLE
adapting and growing
stronger



E182
ARMADILLO
the virtue of humility



E183
THE WASP
independent thinker



E185
VIKING
high risk,
high gain



E186
BLACKBIRD
raw speed



E187
HARRIER
reliable & conditioned



E188
MISSILEER
unsurpassed stamina



E189
HELLDIVER
belligerent & driven



E190
TRACKER
watchful & learned

E PENDANTS

ARROWHEADS

The arrowhead predates recorded history. It is as significant to the cultures of man as any artform. Evolving through thousands of years it is a pure, efficient, and powerful symbol. Only available in silver finish. Pendants are shown at actual size.



E194
ASSAL
always sure & never off
target



E195
FLETCHER
the disciplined artisan



E196
MNGUNI
protective and fatherly



E197
KHOSHUUUCH
aim to be exceptional



E198
LOXLEY
benevolent
humanitarian



E199
WASHAKE
temperance and
goodwill



PROFESSOR PETROV GROSSMANIC
FROZEN IN ELECTROSTATE - 2165
TRANSPORT TO TOMBSTONE, ARIZONA - 1881
TO SEE THE SHOWDOWN AT THE OK CORRAL

pendants are shown at actual size

SPIKE

Hard edged urban design, industrial organics.
Only available in silver finish.
Pendants are shown at actual size.



E139
TIDAL SYMPHONY
harmony of the ocean



E140
TIDAL FUSION
water against earth



E149
FIRE BITE
kiss of inspiration



E154
TIGER CLAW
to overcome with strength



E155
SCORPION STING
to follow one's mind



E156
SAURIAN'S TAIL
rebirth & second chances



E157
HELL'S ARROW
breaking the threshold



E158
SERPENT SPINE
backbone of the fearless



E159
SHARK FERN
new beginnings



E160
DRAGON FLAME
guardian of prosperity



PRO SKATERS, BREE & TONY
FROZEN IN ELECTROSTATE - 2093
TRANSPORTED TO CALIFORNIA - 1987
TO STUDY VINTAGE SKATE TECHNIQUES

TOTEM

Inspired by Native American culture.
Only available in silver finish.
Pendants are shown at actual size.



TO1
RAVEN
the messenger



TO2
CARIBOU
seizing the moment



TO3
THUNDERBIRD
rebirth & fresh starts



TO4
CRANE
independence & solitude



TO5
JACKAL
introspect & self learning



TO6
ALLIGATOR
keeper of wisdom, survival

FUSION

Elements of ice and fire fused together. Centers are gold plated.
Pendants shown at actual size.



T3
WARRIOR
invincibility & strength



T4
SARTAN
fortune & security



T6
WINGS OF FIRE
a fiery symbol of light



T8
WAVE RIDER
change & the passage of time



T11
DRAGON
valiant defender protection



T12
CRESCENT
intuition & acting on impulse



T14
AMOEBIA
release of creative energy



T15
EAGLE
great perceptiveness



SPIKE WITH BICO C.A.S.
(CANINE AUGMENTATION SYSTEMS)
AVAILABLE SPRING 2019

B PENDANTS ORIGINALS

ORIGINALS

B pendants are filled with different coloured resin. Pendants are shown at actual size.



B2 (LB)
MORNING STAR
opportunities & awakenings



B7 (R)
VENUS STAR
independence & perfection



B29 (B)
MARS ALIGN
more than just friends!



B40 (R)
VISAGE 1
a hinted face of wisdom



B41 (LB)
VISAGE 2
a face of knowledge



B11 (BL)
PENTAGRAM
wards off evil, white witch sign



B34 (R)
PHOENIX
regeneration, indestructible spirit



B17 (PU)
PLUTAN
outerworldly perception & understanding



B35 (BL)
LUNAR DUO
sharp instinct



B68 (BL)
VISAGE 3
a hinted face of wisdom



B69 (R)
VISAGE 4
a face of knowledge



B36 (PU)
SESA BLAZE
passion & bravery



B70 (BL)
VISAGE 5
face of intensity



B71 (LB)
NUDE
femininity



B27 (R)
HETRATOS
pairing of opposites to make whole



B28 (PI)
SAPHO
two venuses united



B44 (LB)
SEEDS
the dynamics of love



B93 (PU)
VIKING
high risk high gain



B94 (B)
BLACKBIRD
raw speed



B108 (BL)
NEBULA
morning star strong spirit



B127 (R)
FLYING FOX
power of the collective



B98 (R)
TRACKER
watchful & learned



B114 (PU)
TITIK
calm heart gentle soul



B128 (LB)
HORNET
individualistic & assured



B104 (LB)
MANDALA
diamond mandala pure focus



B115 (BL)
SUNGAI
endless flow, life itself



B129 (PI)
SPITFIRE
unbending hope



B106 (PI)
FLEUR DE LYS
french symbol of royalty



B119 (PI)
SWORD
symbolises power, protection & authority



B132 (PU)
HELLCAT
mischievous exuberance



B120 (R)
AKOMA
symbol of the heart, love & patience



B133 (R)
AEGIS
comfort of confidence



B122 (R)
TALON
grasp on life

B pendants come in 6 resin colours:

This range is available in 6 different resin colours. When you order, please choose the pendant code then add the colour code.

red (R) pink (PI) purple (PU)



B68R B68PI B68PU

blue (B) light blue (LB) black (BL)



B68B B68LB B68BL

B pendants come in 6 resin colours:

This range is available in 6 different resin colours. When you order, please choose the pendant code then add the colour code.

red (R) pink (PI) purple (PU)



B128R B128PI B128PU

black (BL) light blue (LB) blue (B)



B128BL B128LB B128B

Pendants shown at actual size.

MECHIA

3D fluid designs presented with a fine leather cord.
Pendants are shown at actual size.



B134 (LB)
WOODSTOCK
communal awareness,
uninhibited



B135
SNOW FALLING
for winter memories
(only available in white)



B138 (PU)
AGNI
playing with fire
impassioned



B139 (R)
FU-XING
for good fortune
and happiness



B209 (R)
ARROW of TRUTH
direction & clarity



B137 (LB)
KULAM
protection from life's
little hexes



B208 (LB)
SHIELD
protection from all
harm



B206 (B)
SNOWFLAKE
purity

B136 (BL)
TENGRI
inspired by the skies



B201 (LB)
NATURE
creation, wholeness &
completion



PHILIPPE MOIRET, PRO BOARDER
FROZEN IN ELECTROSTATE - 2078
TRANSPORTED TO ANTARTICA - 3000AD
SNOW TRIP OF A LIFETIME

B200 (R)
FLEUR DE LYS DU SOD
balance of mind,
body, and soul



B213 (B)
MEDUSSA EYE
precognitive



B211 (B)
ANCHORED TEAR
heartfelt hope

This range is available in 6 different resin colours. When you order,
please choose the pendant code then add the colour code.

B pendants come in 6 resin colours.

black (BL) pink (PI) purple (PU) blue (B) light blue (LB) red (R)



B138BL B138PI B138PU B138B B138LB B138R



CO1
TROIKA
wisdom before the
sword



CO3
RONIN
masterless but
honourable



CO13
FOSSIL
age & reason, noble



CO11
BEHROUZ
charmed & fortunate

CO10
MINOTAUR
unrestrained freedom



CO6
DOJO
a space of comfort,
sanctuary



CO7
DARIUS
intrepid & resourceful



CO15
PROTECTOR
providence & reliability



CO14
ALEXANDER'S BOWS
precision, focused



CO4
SENSHI
soldier & sacrifice



CO4
SENSHI
soldier & sacrifice



CO13
FOSSIL
age & reason, noble



Mecha pendants come on leather cords
with adjustable sliders.

BT PENDANTS

High polished pendants filled with translucent coloured resin. Pendants are shown at actual size.



BT13 (BL)
HEART'S GLOW
sincerity & compassion

BT14 (B)
TRISPARA
protection & creativity

BT19 (PI)
WANDERER
free spirit & travel

BT23 (R)
VENUS BLOSSOM
renewal & achievement

BT32 (R)
INTENSITY
inner searchings



BT33 (BL)
TRIPLE SHIELD
protection & clarity

BT34 (PI)
TYRA SPEAR
determination & adventure

BT36 (BL)
QUARTERNIA
organization & harmony

BT37 (BL)
MATUA LUNA
renewal & good fortune

BT39 (R)
GHANA CROSS
excellence & ability



BT42 (B)
NORMALI
mystic fountain of life

BT44 (B)
MIEVEVAL SUN SHIELD
inspiration to light the soul



LILY
FROZEN IN ELECTROSTATE - JANUARY 2063
TRANSPORTED BACK ONE WEEK
TO CELEBRATE HER 18TH BIRTHDAY. AGAIN

BT pendants come in 5 resin colours:

black (BL) pink (PI) purple (PU) blue (B) red (R)



BT37BL BT37PI BT37PU BT37B BT37R

This range is available in 5 different resin colours. When you order, please choose the pendant code then add the colour code.

BTS PENDANTS

Dazzling little pendants. Pendants are shown at actual size.



BTS1 (R)
MASK OCEANIA
transformation

BTS4 (PU)
LUMEN ARROW
to light your way

BTS9 (R)
ISIS
life giving

BTS11 (R)
SISTUM
strengthening & protection

BTS12 (R)
MASCULINITY
eternity & good fortune

BTS13 (PU)
MATUA LUNA
renewal & good fortune



BTS14 (B)
TYRA SPEAR
determination & adventure

BTS15 (PI)
HEART'S GLOW
sincerity & compassion

BTS16 (R)
TRIPLE SHIELD
protector & clarity

BTS17 (PU)
STAR FIREWHEEL
prophecy completion & good fortune

BTS18 (B)
NORMALI
mystic fountain of life



BTS20 (R)
LUNARAY
radiance & wisdom

BTS22 (BL)
BUDDHIST MANDALA
protection from harm

BTS23 (PI)
INTENSITY
inner searchings

BTS25 (B)
MULLISPEAR
determination & courage

BTS27 (B)
NEVADA
free spirit

BTS pendants come in 5 resin colours:

black (BL) pink (PI) purple (PU) blue (B) red (R)



BTS25BL BTS25PI BTS25PU BTS25B BTS25R

This range is available in 5 different resin colours. When you order, please choose the pendant code then add the colour code.

CRYSTALS

Classically formed pendants adorned with authentic Swarovski crystals. Pendants are shown at actual size.



CR1 (R)
FRENCH LILY
the mystical fountain of life



CR2 (LB)
STARBRIGHT
free the body shine like a star



CR3 (PU)
RISE
face the challenge of life



CR19 (R)
MEELE
venturous & poised



CR20 (LB)
TATIANA
calming grace



CR21 (LB)
VEGA
brilliant star cheeky



CR22 (R)
PARAVALLI
dance of life



CR4 (LB)
PETALS
pure femininity



CR5 (LB)
MERMAID
water baby sensuality



CR6 (B)
WORLD TRIAD
connected to the 3 elements of life



CR7 (PU)
HEART'S SHIELD
protected heart virginal love



CR8 (R)
GROWTH
personal growth and success



CR23 (PU)
SUFI SIVA
ascend by mind & love



CR24 (B)
GOLDA
iron will & devotion



CR25 (LB)
FEMININE SPIRIT
protect the feminine spirit



CR26 (PI)
TREE of LIFE Hamsa
understanding the divine spirit



CR9 (LB)
LYRE
the music of hearts



CR10 (B)
THE BAT
explore the darkside of life



CR11 (R)
REFLECTIVE CRESCENT
outgoing personality mirror of life



CR12 (PU)
HEAVENLY MOTION
a graceful dancer moves heaven



CR13 (B)
KANADE
first born



MS1 (B)



MS2 (LB)



MS3 (R)



MS4 (P)

PETTE CRYSTALS

These little pendants are perfect for adding to thin chains and bracelets or attach them to pendants using Loops (see page 45). Pendants shown at actual size.



MV1 (B)



MV2 (LB)



MV3 (PU)



MV4 (R)

MV3

MS1PU attached to BCR4 pendant by an L2 Loop.



CR14 (PU)
DELFIN
playful innocence



CR15 (LB)
ATHENA
guardian of heroes



CR16 (PU)
NEFERTITI
mysterious beauty



CR17 (B)
APHELION
never too far, always centered



CR18 (R)
WABI SABI
serene thought, humble beauty

Brand new crystal colours from Swarovski
BICO has added 2 new exciting crystals to our popular crystal ranges, Orange (O) and Green (G).

CR, MS, and MV pendant crystals are now available in 7 crystal colours:

Orange (O) Green (G) Light Blue (LB) Blue (B) Red (R) Purple (PU) Pink (PI)



CR4O



CR4G



CR4LB



CR4B



CR4R



CR4PU



CR4PI

CHAINS BALL

Ball chains are adjustable by threading the chain through the clasp. They can even be shortened by cutting between the links. Chains are shown at actual size. All ball chains are available in 48cm (19") and 60cm (24") lengths.

***New from BICO
GO LONG!!!**

Our popular F2 and F9 ball chains are now available in 75cm (29") and 85cm (33") lengths as well.



- F0
- F1
- F2*
- F3
- F4
- F7
- F8
- F9*
- F10
- F11
- F30
- F31

CHAINS STYLUS

Stylus chains are available in 40cm (16"), 45cm (18"), 50cm (20"), and 55cm (22") lengths. Chains are shown at actual size.

***New from BICO
GO LONG!!!**

F12, F13, F14, F29, and F100 are available in 65cm (25"), 75cm (29"), and 85cm (33") lengths as well.

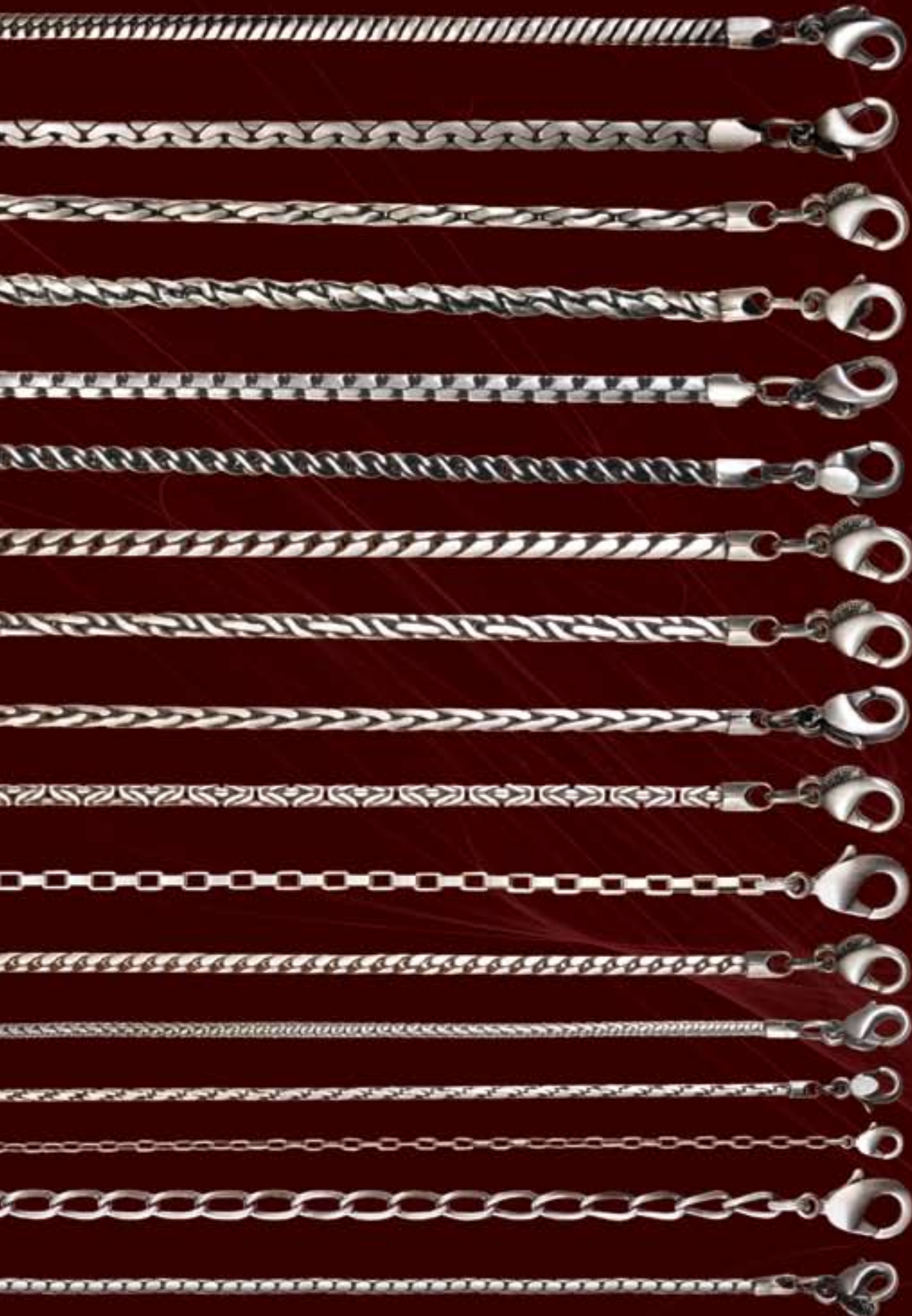


- F12*
- F13*
- F14*
- F15
- F16
- F17
- F18
- F20
- F21
- F22
- F28
- F29*
- F32
- F35

CHAINS STYLUS

*New from BICO
GO LONG!!!

F12, F13, F14, F29, and F100 are available in 65cm (25"), 75cm (29"), and 85cm (33") lengths as well. Chains are shown at actual size.



- F36
- F37
- F38
- F39
- F40
- F41
- F90
new!
- F91
new!
- F92
new!
- F93
new!
- F94
new!
- F95
new!
- F96
new!
- F97
new!
- F98
new!
- F99
new!
- F100*
new!

CHAINS FT

FT chains are specially polished to a high shine finish and are available in 40cm (16"), 45cm (18"), 50cm (20"), and 55cm (22") lengths. Chains are shown at actual size.



- FT39
- FT99
- FT100
- FT101
- FT102
- FT103
- FT104
- FT105
- FT106

CHAINS LINKS

Silver plated pewter link chains are available in 40cm (16"), 45cm (18"), 50cm (20"), and 55cm (22") lengths. Chains are shown at actual size.



- F200
TYPHOON
- F201
ETHER
- F230
WATER STRIDER
- F231
CARPUS
- F260
BIONICA
- F261
CRUSADER



CHAINS

SPECIAL

Six of our most popular chains are now available in black (BL), brass (AB), and copper (AC) to match our new pendant ranges and bracelets. Chains are shown at actual size.

Special chains are available in 40cm (16"), 45cm (18"), 50cm (20"), and 55cm (22") lengths except the F9 ball chain which is only available in 48cm (19"), 60cm (24"), 75cm (29"), and 85cm (33") lengths.

BLACK FINISH



F9BL

F12BL

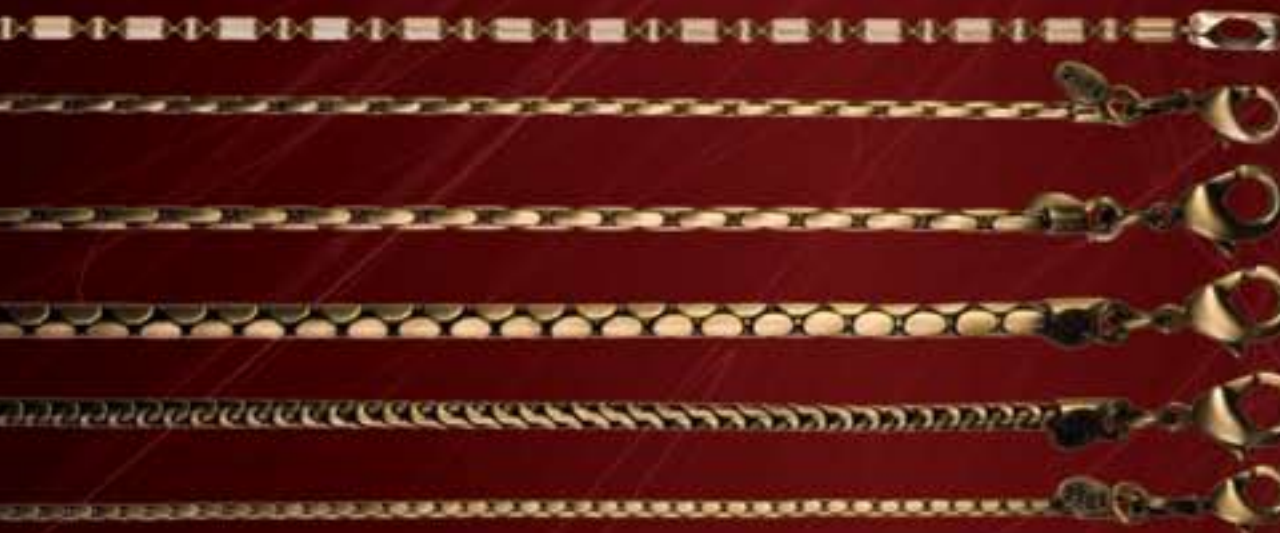
F13BL

F14BL

F29BL

F100BL

BRASS FINISH



F9AB

F12AB

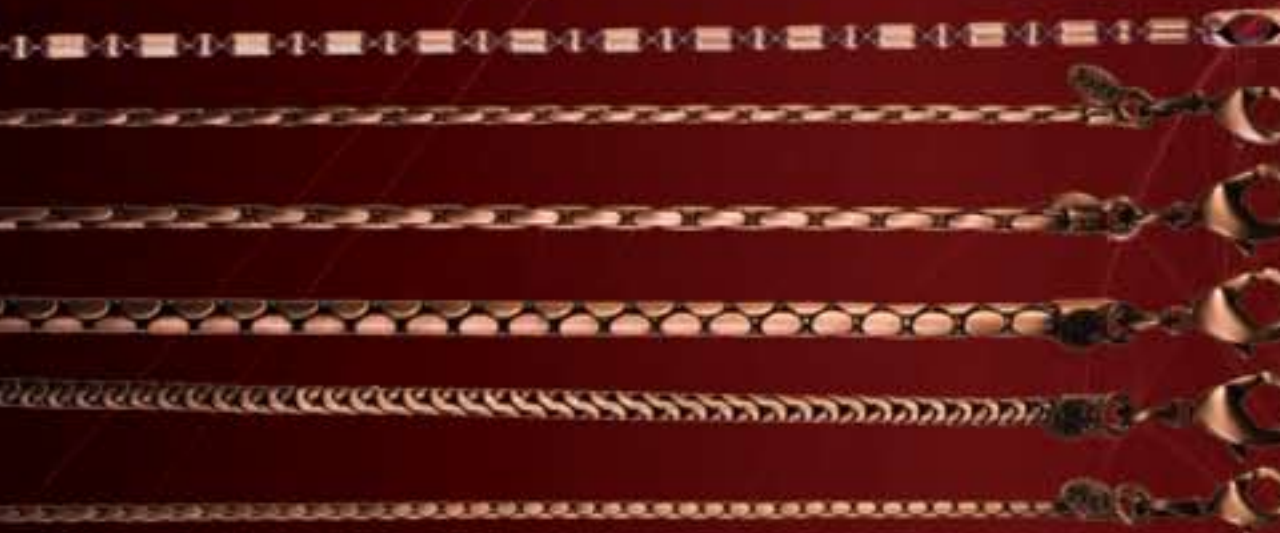
F13AB

F14AB

F29AB

F100AB

COPPER FINISH



F9AC

F12AC

F13AC

F14AC

F29AC

F100AC

CHOKERS

BEAD

Beautifully crafted silver plated pewter beads on rubber choker. Bead chokers are available in 40cm (16"), 45cm (18cm"), and 50cm (20"). Bead chokers are not shown at actual size.



CB1
EARTHDIVERS
beginnings &
big steps

CB3*
TOMCAT
stubborn &
persistence

CB5
PARIACACA
like thunder &
storms

CB7
URASHIMA
awake from the
dream



NEO, BOXING CHAMPION
FROZEN IN ELECTROSTATE - 2012
TRANSPORTED TO MADISON SQUARE GARDEN, NY - 2087
FIGHT OF THE CENTURY

CB2
BEDWANG
legacy of the
ocean

CB4
CATALYST
moral compass
chosen paths

CB6
NAVAJO
creativity and
thought

CB8*
ANGELCATCHER
desiring
enlightenment

*CB3 & CB8 come with blue resin

actual size

CHOKERS

CL 1 - 4MM LEATHER

CL1 chokers are available in 40cm (16"), 45cm(18"), 50cm(20"), 55cm(22"), and 65cm(25") lengths and 4 different finishes. Important note: There are 40 different CL1 choker combinations. Please refer to order form when selecting.

CL1BR - brown leather
CL1BL - black leather



available in 4 finishes:

black(BL)

brass(AB)

silver(SI)

copper(AC)

CL1BLBL

CL1BRBL

CL1BLSI

CL1BLAB



LOOPS

Just open and add a pendant of your choice then attach to chokers, other pendants, and more...



Specialize your BICO chains, chokers, pendants. Loops can be used as replacement rings for CL1 and CL2 chokers or you can use them as links to combine pendants together. Loops shown above are at actual size. When opening Loops do not pull apart.

Only ever twist to open.



MV1B crystal pendant linked to E20B pendant by L3 Loop

CL2BR

CL2BL

CL2 - 4MM LEATHER

CL2 chokers are available in 40cm (16"), 45cm (18"), 50cm (20"), and 55cm (22") and only silver finish.

CL2BR - brown leather
CL2BL - black leather

actual size



CHOKERS

CL7 - 3MM LEATHER

CL7 chokers are available in 6 leather colours; Pink (PI), lavender (L), turquoise (T), emerald (E), brown (BR), and black (BL). All CL7s are available in 40cm (16"), 45cm(18"), 50cm(20"), and 55cm (22") lengths . Please refer to order form when selecting.

***New from BICO
GO LONG!!!**

CL7BR and CL7BL are now available in 65cm (25") and 75cm (29") as well.

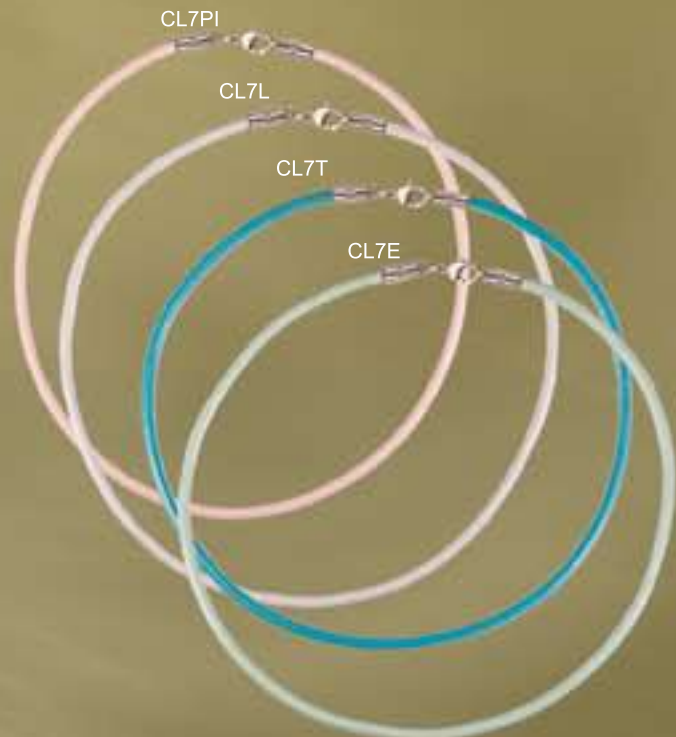
CL7PI

CL7L

CL7T

CL7E

actual size



CL7BR

CL7BL



CHOKERS

CL8 - 2MM LEATHER

CL8 chokers are available in 40cm (16"), 45cm (18"), 50cm (20"), and 55cm (22") lengths.

CL8BR - brown leather
CL8BL - black leather

CL8BR

CL8BL



actual size



CL6BR

CL6BL

CHOKERS

CL6 - 4MM LEATHER

CL6 chokers are available in 40cm (16"), 45cm (18"), 50cm (20"), and 55cm (22") lengths. Brown leather used in CL6 chokers are a darker brown than the other CL chokers.

CL6BR - brown leather
CL6BL - black leather

actual size



CHOKERS

- CL 3 - 3MM RUBBER
- CL 4 - 4MM RUBBER
- CL 5 - 4MM RUBBER
- CL 11 - 5MM RUBBER

CL3 and CL4 chokers are only available in one size and have adjustable ends.
 CL5 and CL11 chokers are available in 40cm (16"), 45cm (18"), 50cm (20"), and 55cm (22") lengths.

***New from BICO GO LONG!!!**
 CL5 is also available in 65cm (25") and 75cm (29") lengths.

actual sizes



CHOKERS

- BRAIDED PVC
- CL 12 - 2MM
- CL 13 - 3MM
- CL 14 - 4MM

Braided chokers are available in 40cm (16"), 45cm (18"), 50cm (20"), 55cm (22"), and 65cm (25") lengths. Braided chokers are available in brown (BR) or black (BL) PVC.



CHOKERS

- FLEXI
- CH 3 - 3MM
- CH 4 - 6MM

Flexi chokers slink nicely around the neck and have a snug-fit locking device. Flexi chokers are only available in one size (approx. 42cm (16.5")).

chokers are not shown at actual size unless indicated

TORQUE

Mettle meets chic. To be worn around the neck as a symbol of allegiance rather than an accessory. Torques are creations that make a statement.

Torques are available in 41cm (16.1") and 45cm (18") and brown (BR) or black (BL) leather.

Torques are shown at actual size below.

BCE1
SOLACE



BCE2
GALACTIC



BCE3
ARACHNIA



BCE4
BANSHEE



BCE5
PENDULUM



BCE6
ORCHADIA



BRACELETS FB

FB bracelets are available in 18cm (7"), 21cm (8"), and 24cm (9") lengths *except FB60 - FB65 which are only available in 18cm (7") and 21cm (8") lengths. Bracelets are shown at actual size.

FB12



FB13



FB14



FB15



FB17



FB40



FB41



BRACELETS **FB**

FB bracelets are available in 18cm (7"), 21cm (8"), and 24cm (9") lengths
 *except FB60 - FB65 which are only available in 18cm (7") and 21cm (8") lengths.
 Bracelets are shown at actual size.



FB42

FB60*

FB61*

FB62*

FB63*

FB64*

FB65*

FB66

FB67

FB68

FB71

FB74

FB75

FB76

FB77

FB78

FB79

FB80

FB81

FB82

FB83

FB84

FB90
new!

FB91
new!

FB92
new1

FB93
new!

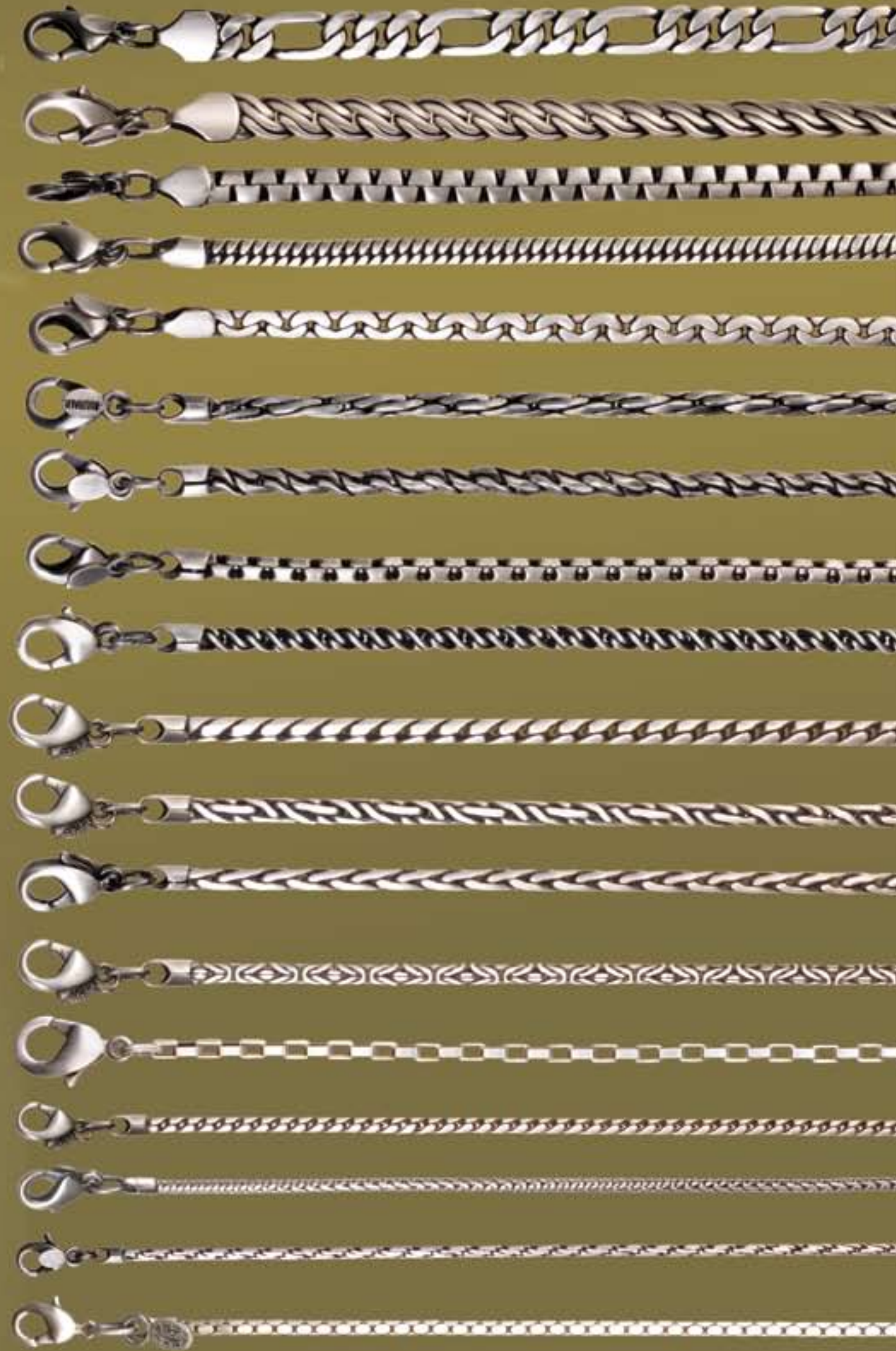
FB94
new!

FB95
new!

FB96
new!

FB97
new!

FB100



bracelets are shown at actual size

BRACELETS

SPECIAL

Six of our most popular bracelets are now available in black (BL), brass (AB), and copper (AC) to match our new pendant ranges and chains. Bracelets are shown at actual size.

Special bracelets are available in 18cm (7"), 21cm (8"), and 24cm (9") lengths.

BLACK FINISH



FB12BL

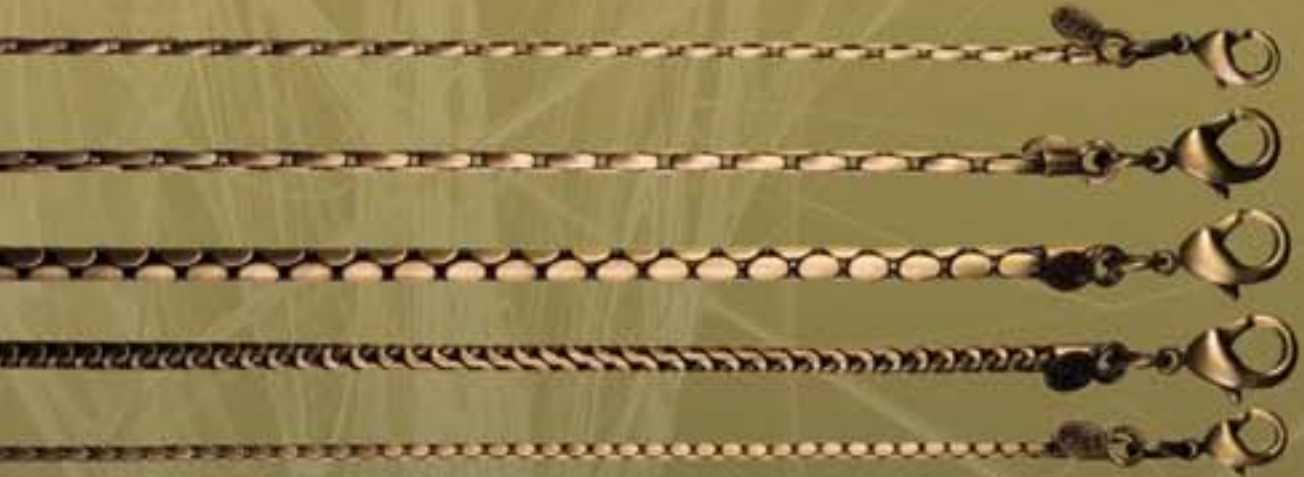
FB13BL

FB14BL

FB75BL

FB100BL

BRASS FINISH



FB12AB

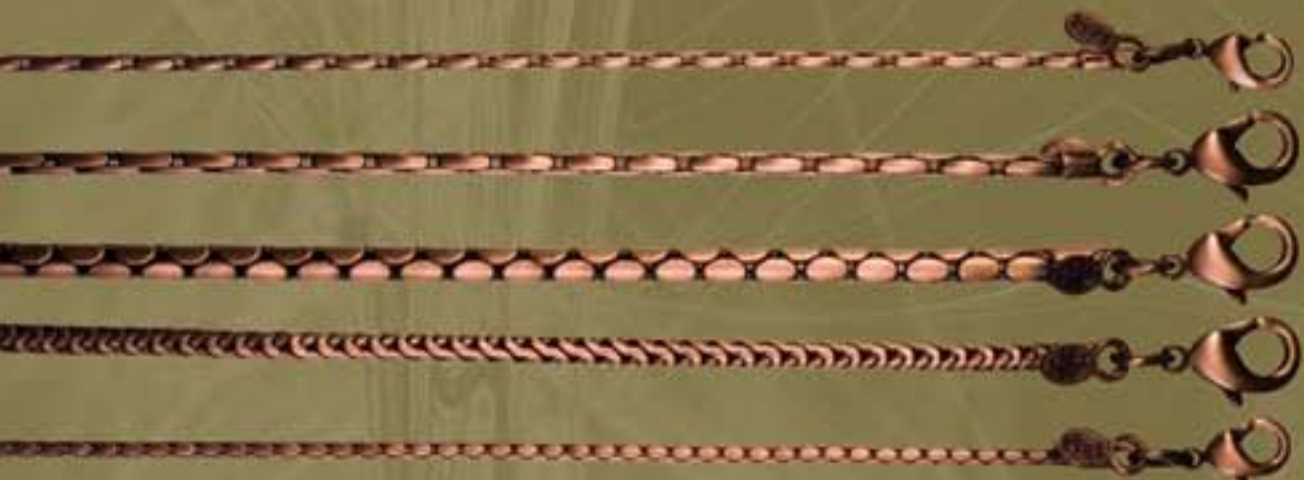
FB13AB

FB14AB

FB75AB

FB100AB

COPPER FINISH



FB12AC

FB13AC

FB14AC

FB75AC

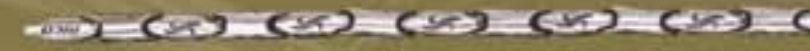
FB100AC

BRACELETS

LINKS

Silver plated pewter link bracelets are available in 18cm (7"), 21cm (8"), and 24cm (9").

FB200
TYPHOON



FB201
ETHER



FB230
WATER STRIDER



FB231
CARPUS



FB260
BIONICA



FB261
CRUSADER



BRACELETS

FB43

Big and bright Swarovski crystals adorn these chunky bracelets which are available in Clear (C), Red (R), Blue (B), and Light Blue (LB) crystals and 18cm (7") only.

FB43R



FB43C



FB43B



actual size

FB43LB

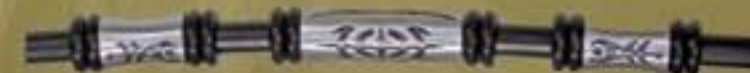


BRACELETS

BEADS

Beautifully crafted silver plated pewter beads. Bead bracelets are available in 18cm (7"), 21cm (8"), and 24cm (9").

CA1
CATALYST



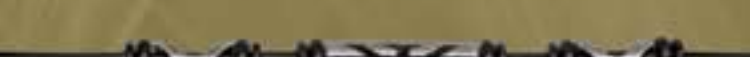
CA2
EARTHDIVERS



CA3
PARIACACA



CA4
ANGELCATCHER



BRACELETS

BRAIDED PVC CA 12 - 2MM CA 13 - 3MM CA 14 - 4MM

Braided bracelets are available in 18cm (7"), 21cm (8"), and 24cm (9") lengths. Braided bracelets are available in brown (BR) or black (BL) PVC.

actual sizes

CA12



CA13



CA14



bracelets are not shown at actual size unless indicated

LEATHER CUFFS

BURNT fine leather - laser etched

Leather cuffs are adjustable to 18cm (7") and 20cm (8") lengths and are available in brown (BR) or black (BL) leather. Leather cuffs are not shown at actual size. Actual leather cuffs are approximately 22cm (8.6") long. As leather is a natural product, the colours and textures of the leather differ slightly. Such is the unique beauty of leather. We use only the finest leather hide available and try to maintain a consistency of colour as much as we can.

BWB1 (BR)

BWB2 (BL)

BWB3 (BR)

BWB4 (BL)

BWB5 (BR)



BWB6 (BR)

BWB7 (BR)

BWB8 (BL)

BWB9 (BR)

BWB10 (BR)



BWB11 (BR)

BWB12 (BL)

BWB13 (BR)

BWB14 (BL)

BWB15 (BR)



LEATHER CUFFS

MEDALS fine leather - laser etched with silver-plated pewter medals

Leather cuffs are adjustable to 18cm (7") and 20cm (8") lengths and are available in brown (BR) or black (BL) leather. Leather cuffs are not shown at actual size. Actual leather cuffs are approximately 22cm (8.6") long. As leather is a natural product, the colours and textures of the leather differ slightly. Such is the unique beauty of leather. We use only the finest leather hide available and try to maintain a consistency of colour as much as we can.



OFFIE
FROZEN IN ELECTROSTATE - 2052
TRANSPORTED TO - 1955
TO DRINK TEA WITH CHUCK BERRY

BWE1 (BR)

BWE2 (BR)



BWE3 (BR)

BWE4 (BR)

BWE5 (BR)

BWE6 (BR)



R1 Wave Spinner



R2 Cog of Time



R3 Mechanical Twist



R4 Nugget



R5 Strength



R6 Hidden Twist



R7 Pleasure Ring



R8 Snake



R9 Outback



RINGS SPIN

Made up of two pieces.
The outer rings spin freely.
Rings are shown at various sizes.

available in
7 sizes

- XS 13
- S 17
- M 20
- L 23
- XL 27
- XXL 30
- XXXL 34



MB7

MB8

MB20

MB21

MB22

MB23

ACCESSORIES

MOBILE PHONE CAPSULES

Little tubes of resin with mini pendants for your mobile phone or key ring.
MB20 to MB23 are filled with Australian beach sand.
Capsules are shown at actual size.



MB1

MB2

MB3

MB4

MB5

MB6

ACCESSORIES

MOBILE PHONE STRAPS

Leather straps to attach to your mobile phone.
Straps are shown at actual size.



MB30

MB31

MB32

MB33

MB34

MB35

ACCESSORIES

KEY RINGS

All 4 key rings are silver plated and hand polished. KR1 and KR2 have a handy clip lock device. Key rings are not shown at actual size or to scale. KR1 and KR2 are much larger than KR10 and KR11.



ACCESSORIES

BELT BUCKLES

Available in Silver (SI) and Brass (AB) finishes. Belt buckles are not shown at actual size. Actual size is listed below the product code.



BB1
width 10.5cm

BB2
diameter 8 cm

BB3
width 10.5cm

BB4
width 10cm

BB5
width 9cm

BB6
width 10cm

MERCHANDISE

A collection of point of sale material and packaging.

CORE CATALOGUE

64 pages. Back pocket.
22cm (8.6") x 31cm (12.2")



POSTERS

BICO style images. Posters are A2 size.



STICKERS

For your boards, bumpers, and books.

DOG STICKER. Paper stock.
13cm (5.1") x 11cm (4.3")
PMB24



PMB34



BICO BIKE. Paper stock.
12cm (30.4") x 10cm (25.4")

LOGO STICKERS. Translucent Vinyl.
PMB10 - length 17cm (6.7")
PMB11 - length 30cm (11.8")



AUTHENTICITY CARD

PMB35



The finishing touches to any sale. A card that assures customers that they have bought an authentic BICO product. The card also contains basic information on how to care for BICO products.
10cm (4") x 6cm (2.4")
5cm (2") x 6cm (2.4") folded



front



back

POSTCARD

Postcard. Leave it on the counter or use for mail out. Marketing that travels.

PMB36



back

front



PILLOW BOX. Card stock.
23cm (9") x 8cm (3.1") flat

PMB5



BAGS & PACKAGING

Selection of packaging for your BICO product.

BLACK CLOTH BAG
10cm (4") x 9cm (3.5")

PMB6



PMB38

Hang Sell for product combo
13cm (5") x 7.5 cm (3") x 2.5cm (1")



PMB31

SURF Hang Sell
height - 6.4 cm (2.5")



PMB39

CORE Hang Sell
height - 6 cm (2.3")



PMB37

GIFT BAG. Paper stock
17cm (6.7") x 11cm (4.3") x 5cm (2")

DISPLAYS

LOCKABLE

BICO has developed a new system that keeps products secured while at the same time allowing customers to touch and feel them. This is a strong point of sale and is unique to BICO.

Displays are double sided and have a rotating base.



(ST52 side view)



Small Counter - ST50

68cm
(2' 2")



Medium Counter - ST51

68cm
(2' 2")



Large Floor - ST52

182cm
(6')



DISPLAYS

HANG SELL

All BICO displays are available in Hang Sell versions. Security strips can be inserted into the Hang Sell. Customers can take product off the stand and bring it straight to the counter without the assistance of staff.

Hang Sell Display codes:

Small Counter - ST55
Medium Counter - ST56
Large Floor - ST57

GENERAL INFORMATION

NOTES

BICO products.

All pendants and most metal elements are made of fine grade pewter. They are plated with various layers of silver, brass, or copper then hand finished. Finally they are coated with a unique protective layer which extends the life of the plating.

BTS and BT pendants are hand polished and not plated. Chains with exception of link chains are made of brass and plated. Other materials used in BICO jewellery include authentic Swarovski crystals, fine leather hide, PVC, rubber, carbon fibre, New Guinea Rose Wood, and resin. In keeping with its reputation for high quality product, BICO assures that these materials are of the highest standard.

BICO products are designed and developed in Australia then manufactured in Australia and China at BICO Australia's manufacturing facilities. BICO Australia Pty Limited is proudly 100% Australian owned.

BICO products are stamped with the original BICO logo. It is a mark that guarantees quality and fine craftsmanship. All BICO products are nickel free and manufactured to the highest international standards.

Names and Meanings.

Authentic BICO pendants come with carefully chosen names and meanings. This is a fundamental characteristic of a BICO product and a vital part of a successful sale. Meaning cards for display units and a database of meanings are available upon request.

Caring for your BICO product.

Chemicals used in traditional jewellery cleaning methods must not be used when cleaning your BICO product. BICO recommends gently rinsing your product in warm water and drying it with a soft cloth. In general, sensible care will ensure a long life for your BICO product. Exposure to colognes and aftershave, pool products, and excess sweat can affect the coating and plating of your product. Furthermore, pendants and chains should be rinsed and dried if worn in the ocean.

Ordering from BICO is simple.

BICO supplies an electronic ordering form that makes ordering easy. Simply enter the quantities of product that you want and the form will calculate all totals, then email back or print and fax back to us (or your BICO agent).

Pre-selected product mix for display units for initial order.

When you make your initial order, we can make it easier for you by suggesting a pre-selected product mix for each display unit. These 'ready to go' stand layouts are based on close analysis of product performance and designed to attract the most sales. Keep in mind these product mixes can be completely modified by you according to your preferences. Furthermore should your initial order be over a certain amount, we can supply the stand to you free of charge. Please contact your BICO agent for more information.

Barcodes.

BICO products are barcoded using UPC format. An Excel database is available on request and can be easily imported into your POS application. Our barcode tags are specifically designed for jewellery. Displayed on the front of the barcode is the product's complete code which may include colour code, finishing code, and length depending on the product. The barcode tag also has a blank space on the back to put pricing on. (see examples below)

All our products come with the barcode attached.



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TRIBAL VIBES. tribal inspiration.

www.bico.com.au